



AIDS EDUCATION/SERVICES for MINORITIES

P.O.Box 87277 Atlanta, GA 30337 (404) 753-2900 Fax (404) 752-9610



MEMORANDUM OF AGREEMENT BETWEEN AIDS EDUCATION & SERVICES FOR MINORITIES, INC. (AESM) AND SECOND SUNDAY DISCUSSION GROUP

In an effort to make health care services available for People of Color living with HIV disease, AIDS Education/Services for Minorities, Inc.(AESM) and Second Sunday Discussion Group will enter into an agreement.

IT IS AGREED THAT

REGARDING SCOPE OF WORK:

- I. AESM will provide information sessions to participants attending Second Sunday Discussion Group on a periodic basis. Information sessions will consist of a brief description of services provided by AESM along with the dissemination of literature, and any other appropriate paraphernalia.
- II. Information sessions will be presented by the Health Education/Outreach Coordinator or designee.
- III. AESM will establish a bi-lateral system of referral in which either party may refer clients for the services offered by each respective organization.

REGARDING TERMINATION:

This agreement may be terminated by either party, provided the other party receives prior notice to the effective date of termination.

THE ABOVE AGREEMENT IS ACCEPTED BY:

AIDS EDUCATION/SERVICES FOR MINORITIES, INC.

By: _____
Title: Executive Director
Date: _____

SECOND SUNDAY DISCUSSION GROUP

By: Mester V. Douglas
Title: Co-Chair
Date: 8/2/96

By: Craig Washington
Title: Co-Chair
Date: 8/2/96

contract

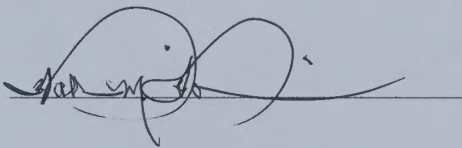
CLIENT NAME	DATE
THE ATLANTA LAMBDA CENTER AND IN THE LIFE ATLANTA	6-27-97

This contract will serve as an agreement of volunteer work and funds between the parties, Atlanta Lambda Center and In The Life Atlanta (ITLA).

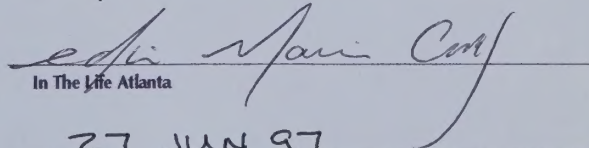
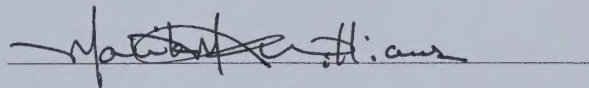
Both parties have agreed to equally divide all monies raised at the Pride beer Tent function on Saturday June 28 and Sunday June 29, 1997. As per the meeting of the acting coordinators from both parties, (Harley, Malik, Edwin and Warren) we have decided to appoint Mellonee Rheams as our point of authority. All trouble shooting will be reported and handled by Mellonee Rheams. It is to our understanding that the money raised will be presented in the form of a check written out to The Atlanta Lambda Center. The Atlanta Lambda Center will issue a check of 50% to In The Life Atlanta.

We also request that all monies received in the tip jar be counted and collected at the end of each day. This money raised will be divided and distributed between a representative from both parties.

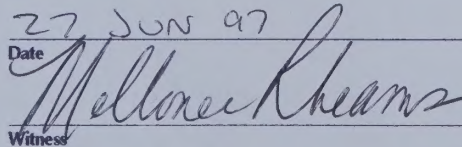
This agreement shall be binding upon the parties mentioned, their successors, assigns and personal representatives. This agreement shall be enforced under the laws of the State of Georgia and is valid until money is received from the beverage company and confirmed by the signatures below. This is the entire agreement.



The Atlanta Lambda Center



In The Life Atlanta

27 JUN 97
Date

Witness

27 JUN 97
Date



**RENAISSANCE
ATLANTA HOTEL
DOWNTOWN**

**GROUP CONFIRMATION AGREEMENT
BETWEEN RENAISSANCE ATLANTA HOTEL-DOWNTOWN**

AND

IN THE LIFE ATLANTA

JANUARY 21, 1999

The **RENAISSANCE ATLANTA HOTEL-DOWNTOWN** (hereafter known as the Hotel) is pleased to confirm on a tentative first option basis the following arrangements for **In the Life Atlanta** (hereafter known as the Group) over the dates of **September 3 - September 6, 1999**.

GUEST ACCOMMODATIONS BLOCK

The following guest room block is being reserved for the Group:

DAY	Fri	Sat	Sun	Mon
DATE	9/3	9/4	9/5	9/6
ROOM BLOCK	80	100	80	C/O
TOTAL	80	100	80	C/O



Renaissance is ranked highest upscale hotel chain in guest satisfaction by Frequent Flyer Magazine/J.D. Power and Associates

GROUP RATES

The Hotel guarantees the following rates for the Group over the dates of **September 3 - September 6, 1999.**

	<u>Standard</u>	<u>Club</u>	
Single	\$79.00	\$99.00	Per Room Per Night
Double	\$79.00	\$99.00	Per Room Per Night
King Suite (1 Unit)	\$145.00		Per Night
1 Bedroom Suite (2 units)	\$160.00		Per Night
2 Bedroom Suite (3 units)	\$240.00		Per Night
Pool Suite	\$175.00		Per Night

These rates are exclusive of state and local taxes which currently total fourteen percent (14%).

NON-COMMISSIONABLE

The Group's rates are non-commissionable.

CUT-OFF DATE

Reservations will be accepted until **August 20, 1999.** The Group agrees to inform the Hotel immediately of any changes in the expected block.

RESERVATIONS

Reservations will be accepted until date of **August 20, 1999**.

Reservations for the individual occupying the guest rooms must be received prior to the cut off date indicated. After this date, any remaining rooms not reserved will be released for general sale. We will continue to accept reservations from your organization after the cut off date on a space available basis. Should a guest no-show, deposit will be forfeited and the remaining stay will be canceled.

Reservations will be made by the following method:

Call-Ins

Each individual will call the Hotel directly to make their reservations. Please inform the attendees that they must identify themselves as part of the Group to receive the special Group rate.

Hotel requires an advance deposit or credit card to hold each reservation. The credit card will be charged 72 hours prior to arrival. Advance deposits must be received 72 hours prior to arrival. Any reservation not already guaranteed by your Performance Clause that cancels within (72) hours prior to guest arrival or no shows will forfeit one night's room revenue.

CHECK-IN/CHECK-OUT

Check-in time is 3:00pm and check-out is 12Noon. The Hotel's policy requires a credit card imprint upon check-in. If the guest does not have a credit card, and the Group does not guarantee the guest's room expenses, all room and tax will be collected at time of check-in along with appropriate deposits for incidental expenses. Any unused deposits will be refunded upon departure.

AMENITIES AND SERVICES

To provide added comfort and convenience to the Group, the Hotel provides the following services:

- * 504 spacious guest rooms with private balconies and writing desks
- * Complimentary newspaper delivered to guest rooms
Weekend
- * In-room coffee makers, mini-bars and complimentary HBO

AMENITIES AND SERVICES (continued)

- * 3 phones in all guest rooms with 2 lines, voice mail, and dataport/fax ports
- * No surcharge on 800# and credit card calls
- * Bath & Body Works bathroom amenities
- * Complimentary fitness center including sauna, steam room and racquetball court
- * Room service (6:00am to 12:00midnight)
- * Express Check-out
- * Staffed Business Center

MEETING AND FUNCTION SPACE

The Hotel has reserved appropriate function space outlined below for the Group. Should the number of guest rooms, people or set requirements change, the Hotel reserves the right to reassign all or any of the function space to accommodate both the Group and any other group utilizing the facilities and services of the Hotel.

It is the Group's responsibility to promptly notify the Hotel of any substantial changes in the agenda. The Hotel does not guarantee that space not outlined below will be available. Following is the meeting and function space being held for the Group. (Please note space is not held on a 24-hour basis unless indicated):

<u>DAY/DATE</u>	<u>TIME</u>	<u>FUNCTION/SET-UP</u>	<u>ATTENDANCE/RENTAL</u>
Fri, Sept. 3	6:00pm	1 Ballroom	TBA
	7:00pm	3 Breakouts	TBA
	8:00pm	25th Floor	TBA
	9:00pm		
Sat, Sept. 4	7:30a-9:00a	1 Ballroom	TBA
	9:00am	3 Breakouts	TBA
	7:00a-8pm	25th Floor	TBA
	7:00a-8pm		
	12N-1:30pm		
Sun, Sept. 5	9:00p-12Midn		
	7:00a-5:00p	1 Ballroom	TBA
	7:30a-9:00a	3 Breakouts	TBA
	10:00a-3:00p	25th Floor	TBA
	12N-3:00pm		
Mon, Sept. 6	10:00p-12Midn		
	8:00a-12Noon	25th Floor Pool Area	TBA TBA

The allotted meeting space charges at the Renaissance Atlanta Hotel-Downtown are directly related to a combination of items including the number of guest rooms, room rates, and the scheduled food and beverage functions. Meeting space charges will be based on the following sliding scale:

**TOTAL GUEST ACCOMMODATIONS
OCCUPIED**

100% to 80% Guest Rooms
79% to 60% Guest Rooms
59% to 40% Guest Rooms
39% to 25% Guest Rooms
Less than 25% of total guest room block

**TOTAL MEETING
ROOM RENTAL**

Waived
\$1,500.00
\$2,500.00
\$3,500.00
See Cancellation Clause

SIGNS AND BANNERS

No signage or banners may be hung or displayed in any public areas of the Hotel other than those associated with pre-approved exhibit display, registration desk or theme party. Limited signage is permitted in meeting rooms provided it meets the standard established by the Hotel. All signage requests must be approved in advance and in writing by the Catering Department. [Sign/ Banner can be hung on outside street level]

CATERING SPACE COMMITMENTS

Catering function space has been reserved based on the agenda, attendance, and expected requirements. It is understood and agreed by both the Group and the Hotel that the catering functions outlined will take place and that certain considerations in terms of guest accommodations, group rates, special considerations, function space, etc., have been made based on the outlined food and beverage functions reserved on the above agenda.

Should any of the outlined functions be canceled entirely, or should attendance be reduced by more than 15%, liquidated damages equal to 50% of the estimated food and beverage revenue for reductions beyond 15% will be charged. If food and beverage prices have not been established at the time of complete cancellation or reduction, then current food and beverage prices will be used to calculate the estimated revenue. (The damages would apply to any reduction beyond 15% made from the original attendance figure listed on the agenda. Final guarantees are due 72 hours prior to each function.)

CATERING AND CONFERENCE SERVICES

Once this signed contract has been received by the Hotel, a Conference Services Manager will be assigned to your Group. This person will become your primary contact in the hotel, and will coordinate a time frame with you for finalizing arrangements for your meeting and food and beverage functions.

TRANSPORTATION

The Renaissance Atlanta Hotel - Downtown is conveniently located one block from exit 100 on Interstate 75/85, and is diagonally across from MARTA's North Avenue station.

For those guests arriving by plane to Hartsfield International Airport, both MARTA and the Atlanta Airport Shuttle offer convenient transportation to the Hotel. The current fare for MARTA is \$1.50 each way, and the current fare for the Atlanta Airport Shuttle is \$10.00 one way and \$17.00 round trip. Please note prices are subject to change without notice.

GUEST PARKING

Parking is available in an independent parking garage adjacent to the Hotel, with a covered walkway to the lobby level. Current, parking fees are \$9.00 per 24 hours. Parking may be billed to the guest room if desired. Valet parking is also available for a charge of \$12.00 per 24 hours. Please note prices are subject to change without notice.

MASTER ACCOUNT BILLING

Upon Credit Approval:

A Master Account will be established for all planned Group functions. Individual guests will be responsible for payment of their own accommodations, tax and incidental charges.

The Hotel requires an advance deposit of \$1,000.00 due by May 1, 1999.

All charges posted to your Master Account must be verified in writing. Please indicate below the person or persons authorized to sign the Master Account.

NAME: _____
TITLE: _____
COMPANY: _____
ADDRESS: _____
PHONE: _____

If this conference is being coordinated by an agent on behalf of a Group, and the agent is to be obligated under the terms of this Agreement, and credit is being extended to the agent, the agent must sign in the space provided at the end of this Agreement.

RESALE POLICY

Should the Group cancel this meeting or not use the entire final guaranteed room block, the Hotel will undertake all reasonable sales efforts to resell those rooms being charged to the Group under the Partial Reduction/Attrition Section of the Agreement. Any amounts payable by the Group under the Partial Reduction/Attrition section of this Agreement will be reduced by the number of canceled or non-utilized rooms in the block that the Hotel is able to resell.

COMPLETE CANCELLATION

Due to the difficulty in reselling the reserved space and the difficulty in assessing actual damages, cancellation of the arrangements outlined in this Agreement will result in the Group's liability for liquidated damages subject to the following schedule.

Notice Of Cancellation Received

Upon signature of contract to March 17, 1999
March 17 - June 1, 1999
June 2 - August 3, 1999
August 4 - September 3, 1999

Liquidated Damages

No penalty
\$3,081.00 (15% Room Revenue)
\$5,135.00 (85% Room Revenue)
\$10,270.00 (100% Room Revenue)
50%

Additionally, the Group's liability for liquidated damages will extend to those commitments made and agreed to under the Catering Space Commitments section of this Agreement and will be charged as liquidated damages.

Any cancellation for the sole purpose of utilizing another hotel/resort facility and/or city will result in 100% charge of anticipated rooms, food, beverage and function space revenue without respect to date of cancellation.

Liquidated damages are payable upon notice of complete cancellation. In the event of complete cancellation, the Hotel will make every reasonable effort to resell guest accommodations and function space. Appropriate refunds will be made to the Group for guest accommodations and function space the Hotel is able to resell.

FORCE MAJEURE

The performance of this Agreement by either party is subject to acts of God, war, disasters, strikes or threat of strikes over the meeting dates, civil disorder, curtailment of Group transportation facilities or any other emergency making it illegal or impossible to provide the facilities or hold the meeting. It is provided that this Agreement may be terminated for any one or more of the above reasons by written notice from one party to the other without a cancellation charge.

CONTRACT DUE DATE

If all the above details meet with approval, please sign where indicated and return to the Hotel by **February 2, 1999**. If the Hotel does not receive this document signed by this date, all space will be released.

TENTATIVE ARRANGEMENTS

Until the Hotel receives this document, signed, the program will be held on a tentative basis. If another organization wishes to contract for the same period, the Group will have the right of first refusal. In that event, the Group may be requested to sign this document within a shorter period of time than provided above.

Changes in the ownership or management of the organization(s) signing below does not relieve either party of the responsibilities or obligations set forth in this Agreement.

RD

Romencine Productions

5501 Glenridge Drive

Phone (404) 798-5575- Email Rome557598@aol.com

August 07, 2001

PROMOTIONAL AGREEMENT

This Agreement was made Sunday, August 5, 2001. This agreement was created to insure a mutual financial agreement between all parties mentioned in this agreement. As previously discussed, ITLA shall be compensated for services as follows: ITLA will receive \$1 per admission from Andaluz on Thursday, ITLA will receive \$2 per admission from Studio Central on Friday, and ITLA will receive \$2 per admission from Da Boxx on Saturday. ITLA will also receive \$5 dollars for every Black Pride Pass sold.

ITLA and Romencine Productions will lend their cooperation and support for the purpose of making the entertainment event financially successful.

The rights of each party under this agreement are personal to that party and may not be assigned or transferred to any other person, firm, corporation, or other entity without prior, expressed and written consent of the other party.

This Agreement shall constitute the entire Agreement between the parties and any prior understanding of representations of any kind preceding the date of the Agreement shall not be binding upon any party except to the extent incorporated in the Agreement.

Any modification of the Agreement of additional obligations assumed by either party in connection with this Agreement shall be binding only if placed in writing and signed by each party of an authorized representative of each party.

IN WITNESS WHEREFORE, each party to this Agreement has caused it to be executed on the date indicated below.

Romencine Productions (Authorized Representative)

GERALD J. WARRENT II
(Print Name/Date)

Gerald J. Warren II
(Signature)

GJW

In The Life Atlanta (Authorized Representative)

Sharon Hodnett 8/9/01
(Print Name/Date)

[Signature]
(Signature)

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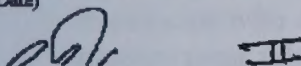
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Romencine Productions (Authorized Representative)

GERALD J. WARREN II
(Print Name/Date)


(signature)

In The Life Atlanta (Authorized Representative)

(Print Name/Date)

(Signature)

In the Life Atlanta (ITLA) and Romencine Productions hereby enter into an agreement to partner on various events and activities associated with Atlanta Black Pride 2001.

Official Designation

ITLA shall recognize all events as specified in **Appendix A** of this agreement and any addendums as “Official events of Atlanta Black Pride”.

Web Site Promotion

ITLA and Romencine shall cross list events on each web site (www.inthelifeatl.com) and (www.atlantablackpride.com) listing both ITLA and Romencine as the sponsors of these events. ITLA and Romencine shall provide hyperlinks between the two web sites as appropriate.

Advertising and Promotion:

ITLA and Romencine shall be listed on all advertising, promotion, banners, flyers and other materials as needed. ITLA will provide assistance for print media as specified in **Appendix B (Expense and Income)**.

Press Releases and Communication

Press releases concerning Atlanta Black Pride 2001 shall include both ITLA and Romencine with contact information listed for each. Both ITLA and Romencine shall approve press releases or reports to media in advance.

Staffing

ITLA shall provide staff from its volunteer base as needed for events and promotion.

Settlement

Romencine shall provide ITLA with a head count per event for settlement of agreed revenue share. This head count may be in the form of a manual door count or tickets deposited at the door. Romencine shall make a reasonable effort to ensure an accurate count of attendance. A written settlement shall be submitted with payment to ITLA either at the close of the event, or settled no later than 30 days after all weekend events take place.

Non-Exclusivity

ITLA shall retain the right to designate other events and activities as “Official Events of Atlanta Black Pride” separate and independent of this agreement. Romencine shall also retain the right to promote and hold events not designated as “Official Events of Atlanta Black Pride” with no obligations to In The Life Atlanta.

Acceptance:

This contract is hereby accepted and executed as listed. Amendments may be made with written approval of both parties.

Signed:

Signed

Print Name

Print Name

In The Life Atlanta
PO Box 7206
Atlanta, GA 30357-0206

Romencine Productions

In The Life Atlanta is a not for profit 501-3C organization.

Appendix A – Schedule of Events

The following events shall be recognized as Official Events of Atlanta Black Pride by ITLA.

Date	Time	Event Title	Location

Appendix B – Expense and Income

Date	Event	Location	ITLA Expense	ITLA Revenue share
<i>Example</i>	<i>Example</i>	<i>Example</i>	<i>.15 per flyer</i>	<i>1.00 per attendee</i>

List any expenses as full dollar amount or as per unit cost with an estimate of the number of units that will be needed.

List revenue share per unit or flat rate that is to be expected. For example,



February 11, 2002

*The Hertz Corporation
Meeting Services
10401 N. Pennsylvania Avenue, Oklahoma City, OK 73120
Telephone: (800) 544-0058
Fax: (405) 749-4192
For Reservations, call 1-800-654-2240
E-Mail: meetings@hertz.com*

Mr. Michael Slaughter
In The Life Atlanta, Inc.
1362 Cascade Falls Drive SW
Atlanta, GA 30311

Dear Michael:

Thank you for choosing Hertz as the official car rental company for your meeting.

Your meeting information has been entered into our reservations system under an individual meeting number as follows:

Meeting #022Q0836 **Atlanta Black Gay Pride 2002**
 Atlanta, GA
 August 29-September 22, 2002

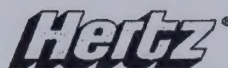
Reservations may be placed through the Hertz Meeting Sales Desk at **800-654-2240**. When booking reservations through this toll-free number, please reference the Meeting Number as shown above or identify your group by name to our reservationist.

Michael, it's a pleasure working with you. Thank you again for using Hertz. If you have any further questions, you can call me at 800-544-0058 or my e-mail address is dwolfe@hertz.com.

Cordially,

Denise Wolfe
Meeting Sales Coordinator

cc: R. Di Liberto
S. Dunn
L. Stephens



February 11, 2002

*The Hertz Corporation
Meeting Services*

10401 N. Pennsylvania Avenue, Oklahoma City, OK 73120

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Cordially,

Denise Wolfe
Meeting Sales Coordinator

cc: R. Di Liberto
S. Dunn
L. Stephens



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Telephone: (800) 544-0058
Fax: (405) 749-4192
For Reservations, call 1-800-654-2240
E-Mail: meetings@hertz.com*

February 4, 2002

Mr. Michael Slaughter
In The Life Atlanta, Inc.
1362 Cascade Falls Drive SW
Atlanta, GA 30311

RE: Atlanta Black Gay Pride 2002
Atlanta, GA August 29 – September 2, 2002

Dear Michael:

Thank you for contacting Hertz Meeting Services for your car rental needs. With Hertz quality service and our competitive rate program, I'm sure that you'll agree that Hertz is the right choice for your upcoming meeting.

When you choose Hertz for your meeting needs, your attendees can take advantage of the special rates listed below which include unlimited mileage. Your attendees will be assigned an exclusive identification number to reference when booking their Hertz rentals. Please note, when reservations are booked, the rates listed below will be automatically compared to Hertz published rates to assure your attendees receive the best comparable rates.

Rates Available from Atlanta, GA:

<u>CAR CLASS</u>	<u>DAILY</u>	<u>WEEKEND</u>	<u>WEEKLY</u>
	Per Day	Per Day	5-7 Days
A ECONOMY 2DR	\$36.99	\$22.99	\$139.99
B COMPACT 4DR	\$41.99	\$25.99	\$154.99
C MIDSIZE 2/4 DR	\$45.99	\$27.99	\$169.99
D SPORTY 2DR	\$47.99	\$32.99	\$184.99
F FULLSIZE 4DR	\$50.99	\$34.99	\$199.99
G PREMIUM	\$55.99	\$39.99	\$209.99
I LUXURY	\$69.99	\$63.99	\$296.99
R MINIVAN	\$72.99	\$65.99	\$304.99
U CONVERTIBLE	\$69.99	\$63.99	\$296.99
L 4-WHEEL DRIVE	\$69.99	\$63.99	\$296.99

Meeting rates are guaranteed from one week prior through one week after the meeting dates and are subject to car availability. Advance reservations are recommended; blackout dates may apply. Government surcharges, taxes, tax reimbursement, airport related fees, vehicle licensing fees and optional items, such as refueling or additional driver fees, are extra. Minimum rental age is 25 (exceptions apply). Standard rental conditions and qualifications apply. In the continental U.S., weekend rentals are available for pick-up between noon Thursday and noon Sunday and must be returned no later than Monday at 11:59 PM. Weekend rentals have a minimum two-day keep and Thursday pick-up requires a minimum three-day keep. Weekly rentals are from five to seven days. Extra day rate for Weekly rentals will be charged at 1/4 of the Weekly Rate.

can offer you and your students a range of special opportunities.

For more information, please contact your local representative.

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Thank you for contacting us. We are pleased to hear that you are interested in our products and services. We will be happy to provide you with more information and answer any questions you may have.

We are currently offering a special discount on our products and services. This offer is available to all customers who purchase our products and services before the end of the year. Please contact us today to learn more about this special offer and how to take advantage of it.

Product Name		Price	
Product A	100 units	\$100.00	\$100.00
Product A	200 units	\$200.00	\$200.00
Product A	300 units	\$300.00	\$300.00
Product A	400 units	\$400.00	\$400.00
Product A	500 units	\$500.00	\$500.00
Product A	600 units	\$600.00	\$600.00
Product A	700 units	\$700.00	\$700.00
Product A	800 units	\$800.00	\$800.00
Product A	900 units	\$900.00	\$900.00
Product A	1000 units	\$1000.00	\$1000.00
Product B	100 units	\$120.00	\$120.00
Product B	200 units	\$240.00	\$240.00
Product B	300 units	\$360.00	\$360.00
Product B	400 units	\$480.00	\$480.00
Product B	500 units	\$600.00	\$600.00
Product B	600 units	\$720.00	\$720.00
Product B	700 units	\$840.00	\$840.00
Product B	800 units	\$960.00	\$960.00
Product B	900 units	\$1080.00	\$1080.00
Product B	1000 units	\$1200.00	\$1200.00

Thank you for your interest in our products and services. We are committed to providing you with the highest quality products and services at the most competitive prices. We will continue to work hard to improve our products and services and to provide you with the best possible experience. We look forward to hearing from you again soon.

Why It's Easy to Do Business with Hertz

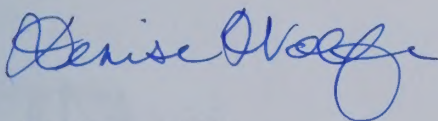
Once you've chosen Hertz as the designated car rental company for your meeting, we can offer you and your attendees a range of special services that make traveling easier.

- ◆ **One Point of Contact** – just call Hertz at (800) 654-2240 if we can help with details about reservations, the meeting location or any last-minute changes.
- ◆ **Reduced Site Inspection Rates** – to save you money during your pre-event trips or in planning future events.
- ◆ **Complimentary Rental Certificates** – You'll receive \$250 in Hertz rental certificates for every 20 completed rentals, redeemable for two years from date of issue at more than 6,100 Hertz locations worldwide.
- ◆ **Complimentary Flyers** – We'll provide pre-printed flyers with the meeting name, location, date and rates to include in the registration packages making it easier for you to communicate car rental information to attendees. For details, see the enclosed flyer "Spreading the word is part of the plan."
- ◆ **Attractive Options for Travelers** – a wide choice of cars and specialty vehicles, optional Hertz NeverLost® audio driving directions, touch-screen Computerized Driving Directions where available, even portable cell phone rentals.

If this proposal meets your approval, simply sign the attached form and return a copy of this proposal to us within 60 days. After this time period, the proposed rates are subject to change. A postage paid envelope is enclosed for your convenience.

I look forward to the opportunity of working with you in the future. If you have any questions or need assistance with an upcoming meeting, please do not hesitate to call me at (800) 544-0058 or contact me via e-mail at dwolfe@hertz.com.

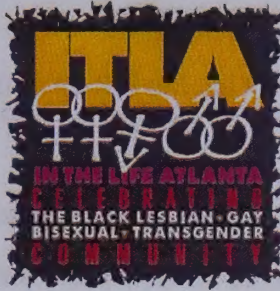
Sincerely,



Denise C. Wolfe
Meeting Sales Coordinator

Enclosures

Cc: S. Dunn L. Stephens P. Wright



February 11, 2002

Denise C. Wolfe
The Hertz Corporation
Meeting Services
1041 N. Pennsylvania Avenue
Okalahoma City, OK 73120

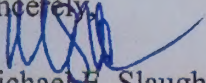
RE: Atlanta Black Gay Pride 2002

Dear Ms Wolfe,

Please find included with this fax, the signed meeting services agreement and customize flyer request form. I have also put the original signed documents in the mail.

I appreciate your rapid response to my inquiry and look forward to working wit Hertz on this and future events.

Sincerely,


Michael E. Slaughter
In The Life Atlanta
Co-Chair, Board of Directors

Encl: Meeting Agreement



February 11, 2002

Mr. [Name]
[Address]
[City, State, Zip]

Re: [Subject]

Dear Mr. [Name]:

First, I am pleased to hear that you are interested in the [Product/Service] that we offer. I have enclosed the original [Document/Information] in the mail.

I appreciate your interest in our company and look forward to working with you on this project. Please let me know if you have any questions or need further information.

Sincerely,
[Signature]
[Name]
[Title]
[Company Name]

Enc. [Number]

I agree to use the Hertz Corporation as the official rental car supplier for Atlanta Black Gay Pride 2002 event in Atlanta, GA, on August 29 – September 2, 2002.

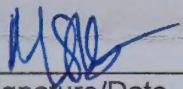
☒ I will order a free supply of customized flyers and include them in pre-meeting mailings.

(See enclosed "Spreading the Word" flyer for order form.)

☐ I will create my own promotional message and will forward a copy to the Hertz representative issuing this proposal for approval prior to publication.

☒ I would like to have the Hertz logo to add to the web-site. My e-mail address is:

MSCAUGHTER@INTHELIFEATL.COM

 2/11/2002
Signature/Date

Co-Chair Board of Directors ITRA, Inc.

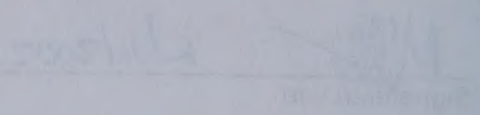
I agree to use the form for the purpose of the contract and to keep it confidential. I agree to use the form for the purpose of the contract and to keep it confidential.

I will create a new copy of the contract and include it in the meeting materials. I will create a new copy of the contract and include it in the meeting materials.

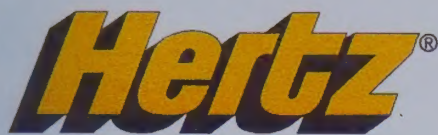
I will create my own promotional material and will forward a copy to the press. I will create my own promotional material and will forward a copy to the press.

I understand and agree to have the logo placed on the website. I understand and agree to have the logo placed on the website.

I will create a new copy of the contract and include it in the meeting materials. I will create a new copy of the contract and include it in the meeting materials.


Signature

I agree to use the form for the purpose of the contract and to keep it confidential. I agree to use the form for the purpose of the contract and to keep it confidential.



**Spreading the
word is part
of the plan**

Free customized flyers mean less work for you.

We write them, we print them and you hand them out. That's how easy it is to get the word out.

To receive your complimentary rental flyers, just complete the form below and mail it to Hertz with your signed proposal or fax your request to Meeting Services at 405-749-4192. You can also call 800-544-0058 or e-mail your request to meetings@hertz.com. Please allow three to four weeks for delivery.

Hertz can even help you do it yourself.

Refer to the back of this form for details on how to create your own customized flyers for your event.

****Please note, all customized forms must be approved by your Hertz Meeting Sales Coordinator prior to distribution.**

☒ **Yes, I'd like to order a free supply of customized flyers for my meeting. By ordering these flyers, I agree to include them in advance registration packets or other announcement materials. These flyers are 4" x 8", and will include your rates, meeting CV# and instructions to attendees on how to book their Hertz car rental reservations.**

1. Meeting Name Atlanta Black Gay Pride 2002

Meeting CV# (to be provided by Hertz)

Meeting Dates 8/29/2002 - 9/2/2002

City Atlanta

State/Province GA

Quantity Needed 2,500

2. Meeting Name

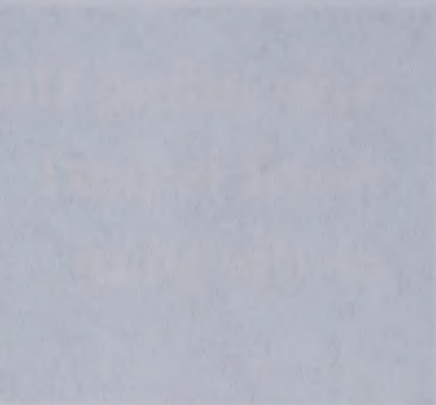
Meeting CV# (to be provided by Hertz)

Meeting Dates

City

State/Province

Quantity Needed



Alaska

The undersigned hereby certifies that the above is a true and correct copy of the original as the same appears in the records of the State of Alaska, and that the same has been compared with the original and found to be a true and correct copy.

Witness my hand and the seal of the State of Alaska, this _____ day of _____, 19____.

Governor of the State of Alaska

It is the policy of the State of Alaska to encourage the development of the State's natural resources and to protect the State's environment. The State of Alaska is committed to the development of the State's natural resources and to the protection of the State's environment.

Secretary of the State of Alaska

Assistant Secretary of the State of Alaska

Deputy Secretary of the State of Alaska

Assistant Deputy Secretary of the State of Alaska

Assistant Assistant Secretary of the State of Alaska

Assistant Assistant Assistant Secretary of the State of Alaska

Assistant Assistant Assistant Assistant Secretary of the State of Alaska

Assistant Assistant Assistant Assistant Assistant Secretary of the State of Alaska



The Hertz Corporation
Meeting Services
10401 N. Pennsylvania Avenue, Oklahoma City, OK 73120
Telephone: (800) 544-0058
Fax: (405) 749-4192
For Reservations, call 1-800-654-2240
E-Mail: meetings@hertz.com

February 4, 2002

Mr. Michael Slaughter
In The Life Atlanta, Inc.
1362 Cascade Falls Drive SW
Atlanta, GA 30311

RE: Atlanta Black Gay Pride 2002
Atlanta, GA August 29 – September 2, 2002

Dear Michael:

Thank you for contacting Hertz Meeting Services for your car rental needs. With Hertz quality service and our competitive rate program, I'm sure that you'll agree that Hertz is the right choice for your upcoming meeting.

When you choose Hertz for your meeting needs, your attendees can take advantage of the special rates listed below which include unlimited mileage. Your attendees will be assigned an exclusive identification number to reference when booking their Hertz rentals. Please note, when reservations are booked, the rates listed below will be automatically compared to Hertz published rates to assure your attendees receive the best comparable rates.

Rates Available from Atlanta, GA:

<u>CAR CLASS</u>	<u>DAILY</u>	<u>WEEKEND</u>	<u>WEEKLY</u>
	Per Day	Per Day	5-7 Days
A ECONOMY 2DR	\$36.99	\$22.99	\$139.99
B COMPACT 4DR	\$41.99	\$25.99	\$154.99
C MIDSIZE 2/4 DR	\$45.99	\$27.99	\$169.99
D SPORTY 2DR	\$47.99	\$32.99	\$184.99
F FULLSIZE 4DR	\$50.99	\$34.99	\$199.99
G PREMIUM	\$55.99	\$39.99	\$209.99
I LUXURY	\$69.99	\$63.99	\$296.99
R MINIVAN	\$72.99	\$65.99	\$304.99
U CONVERTIBLE	\$69.99	\$63.99	\$296.99
L 4-WHEEL DRIVE	\$69.99	\$63.99	\$296.99

Meeting rates are guaranteed from one week prior through one week after the meeting dates and are subject to car availability. Advance reservations are recommended; blackout dates may apply. Government surcharges, taxes, tax reimbursement, airport related fees, vehicle licensing fees and optional items, such as refueling or additional driver fees, are extra. Minimum rental age is 25 (exceptions apply). Standard rental conditions and qualifications apply. In the continental U.S., weekend rentals are available for pick-up between noon Thursday and noon Sunday and must be returned no later than Monday at 11:59 PM. Weekend rentals have a minimum two-day keep and Thursday pick-up requires a minimum three-day keep. Weekly rentals are from five to seven days. Extra day rate for Weekly rentals will be charged at 1/4 of the Weekly Rate.

Why It's Easy to Do Business with Hertz

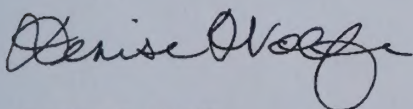
Once you've chosen Hertz as the designated car rental company for your meeting, we can offer you and your attendees a range of special services that make traveling easier.

- ◆ **One Point of Contact** – just call Hertz at (800) 654-2240 if we can help with details about reservations, the meeting location or any last-minute changes.
- ◆ **Reduced Site Inspection Rates** – to save you money during your pre-event trips or in planning future events.
- ◆ **Complimentary Rental Certificates** – You'll receive \$250 in Hertz rental certificates for every 20 completed rentals, redeemable for two years from date of issue at more than 6,100 Hertz locations worldwide.
- ◆ **Complimentary Flyers** – We'll provide pre-printed flyers with the meeting name, location, date and rates to include in the registration packages making it easier for you to communicate car rental information to attendees. For details, see the enclosed flyer "Spreading the word is part of the plan."
- ◆ **Attractive Options for Travelers** – a wide choice of cars and specialty vehicles, optional Hertz NeverLost® audio driving directions, touch-screen Computerized Driving Directions where available, even portable cell phone rentals.

If this proposal meets your approval, simply sign the attached form and return a copy of this proposal to us within 60 days. After this time period, the proposed rates are subject to change. A postage paid envelope is enclosed for your convenience.

I look forward to the opportunity of working with you in the future. If you have any questions or need assistance with an upcoming meeting, please do not hesitate to call me at (800) 544-0058 or contact me via e-mail at dwolfe@hertz.com.

Sincerely,



Denise C. Wolfe
Meeting Sales Coordinator

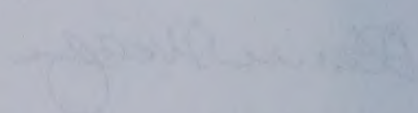
Enclosures

Cc: S. Dunn L. Stephens P. Wright

What's New in the Guidelines with 1992

- There are two changes in the Guidelines for 1992. The first is that the Guidelines now include a separate section on the Guidelines for the Guidelines. The second is that the Guidelines now include a separate section on the Guidelines for the Guidelines.
1. **Guidelines for the Guidelines** - This section provides guidelines for the Guidelines. It includes a list of guidelines for the Guidelines, a list of guidelines for the Guidelines, and a list of guidelines for the Guidelines.
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10. **Guidelines for the Guidelines** - This section provides guidelines for the Guidelines. It includes a list of guidelines for the Guidelines, a list of guidelines for the Guidelines, and a list of guidelines for the Guidelines.

Sincerely,



Robert C. White
Executive Director

Enclosure
Cc: Robert C. White, P. White

I agree to use the Hertz Corporation as the official rental car supplier for Atlanta Black Gay Pride 2002 event in Atlanta, GA, on August 29 – September 2, 2002.

_____ **I will order a free supply of customized flyers and include them in pre-meeting mailings.**

(See enclosed "Spreading the Word" flyer for order form.)

_____ **I will create my own promotional message and will forward a copy to the Hertz representative issuing this proposal for approval prior to publication.**

_____ **I would like to have the Hertz logo to add to the web-site. My e-mail address is:**

Signature/Date

Partnership and Fiscal Sponsor agreement between Georgia Equality and In The Life Atlanta

Through this partnership, In The Life Atlanta (ITLA) will receive the following benefits:

Fiscal Sponsorship:

Georgia Equality will act as a fiscal sponsor for ITLA, accepting corporate and private donations and sponsorship dollars for ITLA's operation and sponsorship of Atlanta Black Gay Pride 2002 and the 2nd annual Stand Up and Represent Black Pride March. Funds shall be received and deposited into a separate account solely for this purpose.

Georgia Equality shall provide a monthly report of all funds received since the previous reporting period, which shall be submitted by the 5th day of each month. Funds received shall distribute to ITLA via check or wire transfer deposited into ITLA's operating account with Capitol City Bank, Atlanta. Georgia Equality agrees to provide this service at no cost to ITLA.

Note: ITLA is currently in the process of filing for its Federal 501c3 status and as such, the fiscal sponsor portion of this agreement is only valid for the 2002 Pride Year.

General Partnership Benefits (ITLA):

- ITLA shall have the option to distribute promotional material at Georgia Equality events provide such material bears the Georgia Equality logo and sponsorship designation.
- Access to Georgia Equality's workshop programs
- Voter registration assistance at ITLA sponsored and co-sponsored events
- Voter education assistance through joint programs and initiatives

General Partnership Benefits (Georgia Equality):

Georgia Equality will be recognized as an official Sponsor of ITLA, receiving the following benefits:

- Recognition as a Bronze (Benin) Sponsor at all official ITLA events
- Display of corporate/institutional logo at all official ITLA events
- Up to two advertisement pages in the Black Pride Souvenir Guide
- 6 ITLA Black Pride Passes
- Use of ITLA logo and "Official Sponsor" designation in all event-related advertising
- Vending fees waived at all official ITLA events
- Sponsor designation with logo listing and web link on the ITLA web site (<http://www.inthelifeatl.com>)
- Sponsor level recognition in the Black Pride Souvenir Guide

Everything goes through FDN

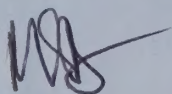
- ITLA grants Georgia Equality the option to distribute material, flyers, or have representatives on site at all ITLA sponsored or co-sponsored events.

Additional Benefits for both ITLA and Georgia Equality:

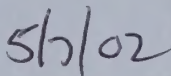
ITLA and Georgia Equality also agree to share volunteer resources for events and projects through out the year. Development of a common consent process and shared volunteer database will result not only in cross inclusion, but better resource allocation.

Jointly, ITLA and Georgia Equality will work to empower and educate the African American LGBT community on local and national political issues, inclusion, and process through community workshops, voter registration drives, and voter education initiatives.

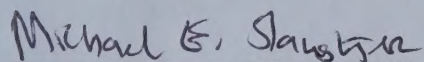
Signatures:



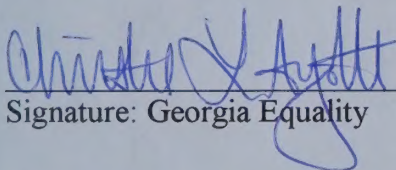
Signature: In The Life Atlanta



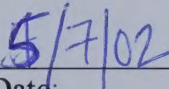
Date:



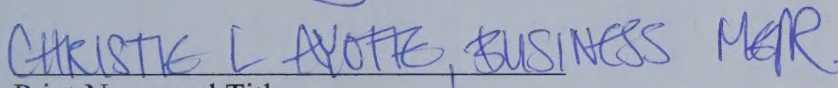
Print Name and Title



Signature: Georgia Equality



Date:



Print Name and Title



August 15, 2002

Dear Mr. Drew Mills:

In The Life Atlanta, Inc. (ITLA) is honored to acknowledge **Eye Candy's** support as an event sponsor of Black Gay Pride 2002. The following agreement details the mutual responsibilities required to execute this sponsorship agreement.

CLUB SPONSORSHIP AGREEMENT

Agreement entered into as of the 15th day of August 2002, between Drew Mills & Partners and In The Life Atlanta, Inc., located at PO Box 7206, Atlanta, GA (hereinafter referred to as "ITLA").

SECTION 1

SERVICES TO BE RENDERED:

The Event shall:

- 1) Honor entrance for Pride Pass holders into the "Eye Candy" event on the following date:
Saturday August 31, 2002.
- 2) Provide a separate VIP entrance line into the Event for Pride Pass holders during operating hours.
- 3) Charge Pride Pass holders the following rate for entrance to the Club: **\$12.00 (\$3 off cover charge).**

ITLA shall:

- 1) Provide "Eye Candy" with a sample copy of the Pride Pass prior to the event.
- 2) Advertise and promote "Eye Candy" in all weekend schedule advertising
- 3) Give recognition to the Event as on the ITLA web site and in all other media used to promote the Pride Pass.



SECTION 2

SCHEDULE/TIME OF PERFORMANCE

The Event shall complete services pursuant to the following schedule:

- All Club services shall be executed on **Saturday August 31, 2002** by the open of business.

ITLA shall complete services pursuant to the following schedule:

- All ITLA services shall be executed by **August 28, 2002**.

SECTION 3

RELATIONSHIP OF PARTIES

Both parties agree that the Event is an independent service provider/promoter. This Agreement is not an employment agreement, nor does it constitute a permanent joint venture or partnership between ITLA and "Eye Candy". Nothing contained herein shall be construed to be inconsistent with this independent service provider/sponsor relationship.

SECTION 4

ASSIGNMENT

Either party, without the written consent of both parties, may not assign this Agreement.

SECTION 5

BREACH OF CONTRACT



Failure to perform on or more of the duties set out in Section 1 of this Agreement shall constitute a breach.

SECTION 6

RESOLUTION /REMEDY FOR BREACH OF AGREEMENT

All disputes with regard to breach of this Agreement shall be submitted to binding arbitration before the Justice Center of Atlanta, Inc. located at 976 Edgewood Avenue, Atlanta, Georgia and settled in accordance with the rules of the American Arbitration Association. Judgement upon the arbitration award may be entered in any court having jurisdiction thereof. Disputes that the amount at issue is less than \$5,000.00 shall not be subject to this arbitration provision; such disputes/claims will be settled in the Magistrate Court of Fulton County.

SECTION 7

MISCELLANEOUS

This Agreement constitutes the entire agreement between the parties. Only an instrument in writing signed by both parties can modify its terms. This Agreement shall be binding on the parties, their successors, assigns, and personal representatives. A waiver of breach of any of the provisions of this Agreement shall not be construed as a continuing waiver of other breaches of the same or other provisions hereof. The laws of the State of Georgia shall govern this Agreement.

In Witness whereof, the parties hereto have signed this as of the date first set forth above.

ITLA, Inc. C. R.
(Authorized Signatory)

Drew Mills [Signature]
(Authorized Signatory)

Print Name Cory Plutz

Print Name DREW MILLS

Title Board

Title CEO

Type	Amount	ITLA	March
Sponsorship	\$ 4,100.00	\$ 2,964.30	\$ 1,135.70
Fundraising	\$ 74.00	\$ 53.50	\$ 20.50
Parade Fees	\$ 60.00	\$ -	\$ 60.00
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
		\$ -	\$ -
Total	\$ 4,234.00	\$ 3,017.80	\$ 1,216.20

Projected Expense	Amount
City Permit	\$ 145.00
Security	\$ 1,115.00
Sanitation	\$ 976.42
T-Shirts	\$ 2,300.00
Porta Poties	
Misc	
	\$ 4,536.42



June 10th, 2004

Dear Mario D. Harris:

In The Life Atlanta, Inc. (ITLA) is honored to acknowledge **WassupNATL's** support as a club partner of Black Gay Pride 2004. The following agreement details the mutual responsibilities required to execute this sponsorship agreement.

CLUB PARTNERSHIP AGREEMENT

Agreement entered into as of the 10th day of June, between WassupnATL located in Atlanta, GA (hereinafter referred to as "the Club") and In The Life Atlanta, Inc., located at PO Box 7206, Atlanta, GA (hereinafter referred to as "ITLA").

SECTION 1

SERVICES TO BE RENDERED:

The Club shall:

- 1) Participating clubs/promoters will be required to accept the designated ticket/pass on the night specified for free / discounted admission. If discounted, enter the discount amount or percentage here or enter **FREE**
- 2) Club/promoter may provide ITLA with a special pass or admission ticket for their event that ITLA will distribute to VIP pass purchasers.
- 3) Club/promoter shall have the right to verify that no more than 400 passes are presented at their door. This may be done by physical count, or by providing a special stub ticket for a verifiable hard count
- 4) Club/promoter shall allow ITLA the right to place banners, posters, and other paraphernalia inside the club on the designated night, allow ITLA to set up a welcome/information table and provide access for outreach volunteers to promote safety and awareness information. There will be no more than four (4) volunteers needed at any single location at one time.
- 5) Club/Promoter shall grant ITLA use of any logo or trademark for advertising and marketing leading up to and for the duration of the pride weekend.
- 6) Club owners/promoters shall make a reasonable attempt to accommodate paid VIP pass holders when capacity is reached as allowable by local ordinances. We suggest a separate VIP entrance or line, giving priority to VIP pass holders whenever possible.

PO Box 7206 ▼ Atlanta, GA 30357-0206 ▼ 404 872 6410

www.inthelifeatl.com

Proud member of the International Federation of Black Prides



ITLA shall:

- 1) ITLA will market and distribute no more than 400 VIP passes.
- 2) Sales will commence no later than August 1st 2004 and end on Saturday, September 4th, 2004 at 10:00pm.
- 3) If Club/Promoter has not provided ITLA with their own tickets, ITLA shall produce tickets or VIP pass; provide the Club/Promoter with sample tickets or pass and the valid starting and ending numbers of tickets or pass.
- 4) Upon the close of sales, ITLA shall immediately notify the Club/Promoter of the exact number of paid passes that have been sold.
- 5) ITLA shall list Club/Promoter as an Official Party of Atlanta Black Gay Pride for the night designated in the Pride Guide, host hotel posters, and other literature as appropriate.
- 6) ITLA shall recognize the Club/Promoter as an Official Club Partner for the 2004 Atlanta Black Gay Pride Weekend.
- 7) ITLA shall grant Club/Promoter the use of the 2004 Pride Logo, the 2004 Pride Theme, and ITLA's corporate logo for any advertising and promotion related to black pride weekend activities.
- 8) ITLA shall recognize the difference between the Club/Promoter's average door price and the estimated commission sales as a sponsorship of ITLA Inc. and Atlanta Black Gay Pride and receive listing as such on all ITLA advertising and promotion
- 9) Club/Promoter shall be granted the right to market their event via flyers and/or handouts at the Host Hotel in the designated vending area. Flyers may also be made available to ITLA to place on the general information table at the Host Hotel.
- 10) ITLA shall announce the location of official parties/celebrations when possible at other related events and activities.
- 11) Grant a special discounted rate to Club/promoter to advertise event in the 2004 Souvenir Pride Guide in addition to the standard listing provided by ITLA.
- 12) List Club/Promoter's event date on ITLA's web site (<http://www.inthelifeatl.com>) with a link to Club/Promoter's site if available.
- 13) Upon special agreement, provide club/promoter with one (1) complimentary website page on www.inthelifeatl.com (also accessible via www.atlantablackpride.com).

SECTION 2

SCHEDULE/TIME OF PERFORMANCE

The Club shall complete services pursuant to the following schedule:

RECEIVED

PO Box 7206 ▼ Atlanta, GA 30357-0206 ▼ 404 872 6410

www.inthelifeatl.com

Proud member of the International Federation of Black Prides



- All Club services shall be executed on **September 1, 2004** by the open of business.

ITLA shall complete services pursuant to the following schedule:

- All ITLA services shall be executed by **September 8, 2002**.

SECTION 3

RELATIONSHIP OF PARTIES

Both parties agree that the Club is an independent service provider/promoter. This Agreement is not an employment agreement, nor does it constitute a permanent joint venture or partnership between ITLA and the Club. Nothing contained herein shall be construed to be inconsistent with this independent service provider/sponsor relationship.

SECTION 4

ASSIGNMENT

Either party, without the written consent of both parties, may not assign this Agreement.

SECTION 5

BREACH OF CONTRACT

Failure to perform on or more of the duties set out in Section 1 of this Agreement shall constitute a breach.

SECTION 6

RESOLUTION /REMEDY FOR BREACH OF AGREEMENT

All disputes with regard to breach of this Agreement shall be submitted to binding arbitration before the Justice Center of Atlanta, Inc. located at 976 Edgewood Avenue, Atlanta, Georgia and settled in

PO Box 7206 ▼ Atlanta, GA 30357-0206 ▼ 404 872 6410

www.inthelifeatl.com

Proud member of the International Federation of Black Prides



accordance with the rules of the American Arbitration Association. Judgement upon the arbitration award may be entered in any court having jurisdiction thereof. Disputes that the amount at issue is less than \$5,000.00 shall not be subject to this arbitration provision; such disputes/claims will be settled in the Magistrate Court of Fulton County.

SECTION 7

MISCELLANEOUS

This Agreement constitutes the entire agreement between the parties. Only an instrument in writing signed by both parties can modify its terms. This Agreement shall be binding on the parties, their successors, assigns, and personal representatives. A waiver of breach of any of the provisions of this Agreement shall not be construed as a continuing waiver of other breaches of the same or other provisions hereof. The laws of the State of Georgia shall govern this Agreement.

In Witness whereof, the parties hereto have signed this as of the date first set forth above.

ITLA, Inc.

(Authorized Signatory)

Print Name

Corey Pugh

Title

Media Relations

Club

(Authorized Signatory)

Print Name

Michael Randolph

Title

Administrative Assistant

RECEIVED



July 16, 2004

Theasha Faison
M4M-now-usa.com

Dear Ms. Faison,

On behalf of In The Life Atlanta Inc, I am pleased to accept your partnership offer for Atlanta Black Gay Pride 2004. Per our correspondences, our agreement will consist of the following commitments and responsibilities:

In addition to a \$2,500 sponsorship, M4M can offer the following:

- A permanent banner on our front page (one of only 3 banners on our sign in page) in Atlanta, and a second banner in another M4M city of ITLA's choice. Banner Specs: 230x90. The banner in Atlanta will not rotate. The banner in 2nd city selection will be in rotation with one other banner.
- Three email blasts for Pride (to M4M Atlanta members), one of these email blasts going to the M4M cities of ITLA's choice – cities where ITLA think many Pride attendees will come from. These emails will include whatever text or graphics ITLA wishes—subject to the approval of M4M. All emails can have ITLA's banner at the bottom w/link.
- Promotional items for distribution in any gift bags, etc. which need to be filled for Pride events. Promo items include key chains, flashlights, tank tops, coasters, etc.

In The Life Atlanta Inc will recognize M4M as a Gold (Zulu) Sponsor with the following benefits:

- Recognition as a Co-presenting Sponsor
- Two full color advertisement pages in the Black Pride Souvenir Guide (one standard page plus back cover) min. 2,000 Copies
- Sponsor level recognition in the Black Pride Souvenir Guide – min. 2,000 Copies
- Company Name/Logo on ITLA event banner and on all ITLA event literature, ads, and flyers – min 2,000 flyers and min. 4 full-page ads in national publications *
- Official Black Pride and ITLA commemorative gift package and plaque
- 10 ITLA Black Pride VIP Passes
- Use of ITLA logo and "Official Sponsor" designation in all event related advertising

PO Box 7206 ▼ Atlanta, GA 30357-0206 ▼ 404 872 6410

www.inthelifeatl.com



- Complimentary vending/information booth space
- Prominent display of corporate/institutional logo at all official ITLA events
- Prominent placement of corporate banners, posters, or displays at selected ITLA Events (banners, posters, and other display material must be supplied by the sponsor unless otherwise agreed upon)
- Promotional stuffers in ITLA mailings, program guides, and visitor information bags
- Six-month banner ad placement on ITLA monthly print and eNewsletters (print newsletter distributed via mail, local venues, and nationally at other Black pride events, eNewsletter distributed to email list of approximately 1,500 and available for view or download on ITLA web site)
- Custom promotional opportunities via email lists (ITLA does not sell or share our email list. We will however, send emails on behalf of our sponsors to our email list subscribers)
- Sponsor designation with logo listing and web link on the ITLA web site (<http://www.inthelifeatl.com>)

** Event banner logo placement is pending the approval of a prior commitment with a returning 2003 sponsor. Staff and Volunteer t-shirt logo placement has already been allocated an existing sponsor.*

This partnership shall be accepted upon mutual agreement to these terms and any additions agreed upon by both M4M and In The Life Atlanta in writing.

M4M:

Signature

Date

Theresa Faison

Print Name

Marketing/Advertising Coordinator

Print Title

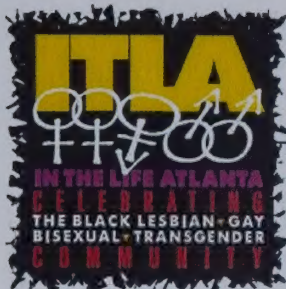
In The Life Atlanta:

Signature

Date

Print Name

Print Title



July 16, 2004

Theasha Faison
M4M-now-usa.com

Dear Ms. Faison,

On behalf of In The Life Atlanta Inc, I am pleased to accept your partnership offer for Atlanta Black Gay Pride 2004. Per our correspondences, our agreement will consist of the following commitments and responsibilities:

In addition to a \$2,500 sponsorship, M4M can offer the following:

- A permanent banner on our front page (one of only 3 banners on our sign in page) in Atlanta, and a second banner in another M4M city of ITLA's choice. Banner Specs: 230x90. The banner in Atlanta will not rotate. The banner in 2nd city selection will be in rotation with one other banner.
- Three email blasts for Pride (to M4M Atlanta members), one of these email blasts going to the M4M cities of ITLA's choice – cities where ITLA think many Pride attendees will come from. These emails will include whatever text or graphics ITLA wishes—subject to the approval of M4M. All emails can have ITLA's banner at the bottom w/link.
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- Sponsor level recognition in the Black Pride Souvenir Guide – min. 2,000 Copies
- Company Name/Logo on ITLA event banner and on all ITLA event literature, ads, and flyers – min 2,000 flyers and min. 4 full-page ads in national publications *
- Official Black Pride and ITLA commemorative gift package and plaque
- 10 ITLA Black Pride VIP Passes
- Use of ITLA logo and "Official Sponsor" designation in all event related advertising



- Complimentary vending/information booth space
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- Sponsor designation with logo listing and web link on the ITLA web site (<http://www.inthelifeatl.com>)

** Event banner logo placement is pending the approval of a prior commitment with a returning 2003 sponsor. Staff and Volunteer t-shirt logo placement has already been allocated an existing sponsor.*

This partnership shall be accepted upon mutual agreement to these terms and any additions agreed upon by both M4M and In The Life Atlanta in writing.

M4M:

In The Life Atlanta:

Signature

Date

Signature

Date

Print Name

Print Name

Print Title

Print Title



Deadlines and specifications

Souvenir Guide:

Ads are due by July 31st, 2004. Specifications are as follows:

Back Cover – Full Bleed (5.75" x 8.75") 4 – Color. Submission may be via email in one of the following formats: jpeg (300dpi), tiff, eps, psd, pdf. Submit ads to advertising@inthelifeatl.com

Sponsorship Payments: Payments are due by August 16th or as invoiced. ITLA will send an invoice for the amount due indicating requested payment date and payment instructions.

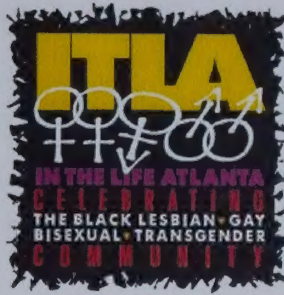
Sponsor Logo: Please provide logo in electronic format. We request both color and black and white versions, in tiff and jpeg formats. Logo should be provided to ITLA as soon as possible to ensure maximum exposure in all marketing campaigns underway.

Sponsor Bio: To assist in our marketing and PR, ITLA requests that sponsors provide an authorized statement about the sponsor and their support of Atlanta Black Gay Pride. This will be used in press releases, announcements, and other marketing related campaigns.

Delivery of gift and promotional Items: ITLA can arrange to receive gift and promotional items at the sponsors' request. Items needed for the event week (September 1st through 6th) or that will be place in guest gift bags, should be delivered no later than August 23rd, 2004.

Event wrap up report: In The Life Atlanta will deliver a detailed event wrap up report to M4M within 30 days of the close of the event (September 6th, 2004). This report will include photos, traffic reports, marketing summary, copies of ads place with sponsor's logo, press releases, and other relevant data.

Mailings: ITLA will do one mass mailing to our mail list in early August. To have a stuffer included in this mailing, contact advertising@inthelifeatl.com to arrange for delivery of stuffers. The majority of ITLA's contacts are email accessible, however there are approximately 600 recipients who are mail only recipients.



August 6, 2004

Dear _____:

In The Life Atlanta, Inc. (ITLA) is honored to acknowledge **Club 708's** support as a club SPONSOR of Black Gay Pride 2004. The following agreement details the mutual responsibilities required to execute this sponsorship agreement.

CLUB SPONSORSHIP AGREEMENT

Agreement entered into as of the ____ day of _____, between Club 708 located at 708 Spring Street, Atlanta, GA (hereinafter referred to as "the Club") and In The Life Atlanta, Inc., located at PO Box 7206, Atlanta, GA (hereinafter referred to as "ITLA").

SECTION 1

SERVICES TO BE RENDERED:

The Club shall:

- 1) Participating clubs/promoters will be required to accept the designated ticket/pass on the night(s) specified for free / discounted admission. If discounted, enter the discount amount or percentage here:

- 2) Club/promoter may provide ITLA with a special pass or admission ticket for their event that ITLA will distribute to VIP pass purchasers.
- 3) Club/promoter shall have the right to verify that no more than 400 passes are presented at their door. This may be done by physical count, or by providing a special stub ticket for a verifiable hard count
- 4) Club/promoter shall allow ITLA the right to place banners, posters, and other paraphernalia inside the club on the designated night, allow ITLA to set up a welcome/information table and provide access for outreach volunteers to promote safety and awareness information. There will be no more than four (4) volunteers needed at any single location at one time.
- 5) Club/Promoter shall grant ITLA use of any logo or trademark for advertising and marketing leading up to and for the duration of the pride weekend.
- 6) Club owners/promoters shall make a reasonable attempt to accommodate paid VIP pass holders when capacity is reached as allowable by local ordinances. We suggest a separate VIP entrance or line, giving priority to VIP pass holders whenever possible.
- 7) Tender payment to ITLA in the amount \$500 as an event sponsor. Payment to made payable to In The Life Atlanta Inc. or ITLA

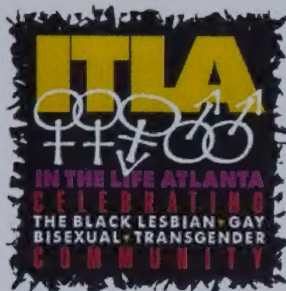


ITLA shall:

- 1) ITLA will market and distribute no more than 400 VIP passes.
- 2) Sales will commence no later than August 1st 2004 and end on Saturday, September 4th, 2004 at 10:00pm.
- 3) If Club/Promoter has not provided ITLA with their own tickets, ITLA shall produce tickets or VIP pass; provide the Club/Promoter with sample tickets or pass and the valid starting and ending numbers of tickets or pass.
- 4) Upon the close of sales, ITLA shall immediately notify the Club/Promoter of the exact number of paid passes that have been sold.
- 5) ITLA shall list Club/Promoter as an Official Party of Atlanta Black Gay Pride for the night designated in the Pride Guide, host hotel posters, and other literature as appropriate.
- 6) ITLA shall recognize the Club/Promoter as an Official Club Partner for the 2004 Atlanta Black Gay Pride Weekend.
- 7) ITLA shall grant Club/Promoter the use of the 2004 Pride Logo, the 2004 Pride Theme, and ITLA's corporate logo for any advertising and promotion related to black pride weekend activities.
- 8) ITLA shall recognize the difference between the Club/Promoter's average door price and the estimated commission sales as a sponsorship of ITLA Inc. and Atlanta Black Gay Pride and receive listing as such on all ITLA advertising and promotion
- 9) Club/Promoter shall be granted the right to market their event via flyers and/or handouts at the Host Hotel in the designated vending area. Flyers may also be made available to ITLA to place on the general information table at the Host Hotel.
- 10) ITLA shall announce the location of official parties/celebrations when possible at other related events and activities.
- 11) Grant a special discounted rate to Club/promoter to advertise event in the 2004 Souvenir Pride Guide in addition to the standard listing provided by ITLA.
- 12) List Club/Promoter's event date on ITLA's web site (<http://www.inthelifeatl.com>) with a link to Club/Promoter's site if available.
- 13) Upon special agreement, provide club/promoter with one (1) complimentary website page on www.inthelifeatl.com (also accessible via www.atlantablackpride.com).
- 14) List Club 708 as a Sponsor of Atlanta Black Gay Pride 2004 on all marketing, ads, web site, and email promotions leading up to and during Atlanta Black Gay Pride.

SECTION 2

SCHEDULE/TIME OF PERFORMANCE



The Club shall complete services pursuant to the following schedule:

- All Club services shall be executed on **September 1, 2004** by the open of business.

ITLA shall complete services pursuant to the following schedule:

- All ITLA services shall be executed by **September 8, 2002**.

SECTION 3

RELATIONSHIP OF PARTIES

Both parties agree that the Club is an independent service provider/promoter. This Agreement is not an employment agreement, nor does it constitute a permanent joint venture or partnership between ITLA and the Club. Nothing contained herein shall be construed to be inconsistent with this independent service provider/sponsor relationship.

SECTION 4

ASSIGNMENT

Either party, without the written consent of both parties, may not assign this Agreement.

SECTION 5

BREACH OF CONTRACT

Failure to perform on or more of the duties set out in Section 1 of this Agreement shall constitute a breach.

SECTION 6

RESOLUTION /REMEDY FOR BREACH OF AGREEMENT



SECTION 7

MISCELLANEOUS

This Agreement constitutes the entire agreement between the parties. Only an instrument in writing signed by both parties can modify its terms. This Agreement shall be binding on the parties, their successors, assigns, and personal representatives. A waiver of breach of any of the provisions of this Agreement shall not be construed as a continuing waiver of other breaches of the same or other provisions hereof. The laws of the State of Georgia shall govern this Agreement.

In Witness whereof, the parties hereto have signed this as of the date first set forth above.

ITLA, Inc. [Signature]
(Authorized Signatory)

Club 708 [Signature]
(Authorized Signatory)

Print Name Michael Daughan

Print Name LIVIA Adams

Title Co-Chair Board of Dir.

Title Manager



Marketing Agreement between EnPointé Spa and Salon and In The Life Atlanta Inc.

This agreement represents services and exchanges to take place for Atlanta Black Gay Pride 2004. Both parties enter into this agreement to collectively enhance the services that each entity provides of this day, Tuesday, August 10, 2004.

In The Life Atlanta Will Provide the Following:

- 1 Full page 4 color ad in the 2004 Black LGBT Pride Souvenir Guide
- 1 Space with Electrical outlet for a chair at the 2004 Health and Wellness Fair on Saturday, September 4th, 2004
- Announcement of EnPointé services during opening ceremony
- Utilize gift certificates for door prizes at opening ceremony
- Place ad flyers in welcome bags
- Feature EnPointé Spa and Salon services in a article in August Newsletter/mailler
- Work to secure wine sponsor for the Spa Days's during Labor Day Weekend and work to establish an on going relationship with sponsor and EnPointé Spa and Salon

EnPointé Will Provide the Following:

- Gift certificates for use for door prizes / incentives
- Spa Day(s) at EnPointé's facility during Labor Day Weekend
- Flyers/ handouts to be used for promotion during the weekend

Accepted:

EnPointé Spa and Salon

In The Life Atlanta

Signature

Signature

Print Name/Title

Print Name/Title



Marketing Agreement between EnPointé Spa and Salon and In The Life Atlanta Inc.

This agreement represents services and exchanges to take place for Atlanta Black Gay Pride 2004. Both parties enter into this agreement to collectively enhance the services that each entity provides of this day, Tuesday, August 10, 2004.

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- Announcement of EnPointé services during opening ceremony
- Utilize gift certificates for door prizes at opening ceremony
- Place ad flyers in welcome bags
- Feature EnPointé Spa and Salon services in a article in August Newsletter/mailler
- Work to secure wine sponsor for the Spa Days's during Labor Day Weekend and work to establish an on going relationship with sponsor and EnPointé Spa and Salon

EnPointé Will Provide the Following:

- Gift certificates for use for door prizes / incentives
- Spa Day(s) at EnPointé's facility during Labor Day Weekend
- Flyers/ handouts to be used for promotion during the weekend

Accepted:

EnPointé Spa and Salon

In The Life Atlanta

Signature

Signature

Print Name/Title

Print Name/Title



Promotion Contract

Playground South will provide the following service to In The Life Atlanta

Package #2

15000 flyers with In The Life Atlanta logo on the front and back of the flyers along with web address.

4000 Play Ground South Labor day CD's Remix
2 Voice Over on the CD as
listed 3rd song 6th song

1000 people on text message with 15 blast hits with you web address on text along with Play Ground South

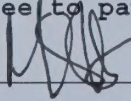
20000 e-mail hits to people around the country.

4000 e-mail local hits

Advertisement thru the weekend leading up to the Saturday Main Event.

This package is normally a \$2000 dollar package but we have discounted the price. In the sum of \$1000 dollars.

We agree to pay Playground South promotions the Sum of \$1000.

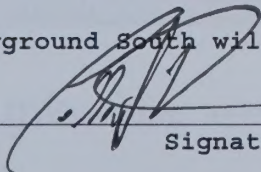


Signature

8/22/05

Date

Playground South will provide the services as noted.



Signature

07/22/05

Date



ATLANTA PRIDE 2005
For the Cheapest Party in Town Fuck with the

PLAY GROUND
1234 Columbia Drive
Decatur, GA 30032
Info Line: 678-613-1158

THURSDAY NITE - 9/1/05
WELCOME TO ATLANTA PARTY
Come Get Your FREE ON Everyone FREE til 4AM
featuring DJ Smalls from New York
CLUB HOURS: 1AM - 7AM
Club Totally RENOVATED

FRIDAY NITE - 9/2/05
TIMZ & WHITE TEE NITE
Contest Starts @ 4AM - \$200 Cash Prize
for the Sexiest MF w/ Timz & White Tee
Get in FREE 1AM - 5AM or the 1st 200 People
We Don't STOP pouring at all
CLUB HOURS: 1AM - 10AM

SATURDAY NITE - 9/3/05
BLACK OUT PARTY
Main Event by PlayGround & ITLA
Lights go out with 40,000 watts of sound.
The lights will flash every 30 minutes so move
your azz fast or get stuck in that lame azz spot!!!
CLUB HOURS: 1AM - 10AM
Get in FREE 1AM - 5AM

SUNDAY NITE - 9/4/05
BON VOYAGE PARTY
DYE DYE
Everyone with an OUT OF STATE ID
Get in FREE All Nite Long
CLUB HOURS: 3AM - 9AM

Designed by New & Shes 770.875.1100

 Proud Sponsors of
PlayGround South
www.inthelifeatl.com

LDW.jpg, 1425 x 1425



LABOR DAY WEEKEND
Special Edition

PLAY GROUND
South

1234 Columbia Drive
Decatur, GA 30032
Info Line: 678-613-1158

 Proud Sponser of PlayGround South: www.inthelifeatl.com

CD Not For Sale From PlayGround South

LDWback.jpg, 1425 x 1425

DIRECTIONS TO PLAYGROUND

FROM DOWNTOWN:

Take I-20 E

Take the MAYNARD TERRACE Exit - EXIT 61A

Turn LEFT onto MAYNARD TER. SE

Turn RIGHT onto MEMORIAL DR

Turn RIGHT onto COLUMBIA DR

1234 Columbia Dr, Decatur, GA 30032

For more information call

678-933-4198 / 404-797-9015

706-951-6230 / 510-875-9920

House Rules

From 1AM - 4AM on Thursday for FREE

Friday & Saturday FREE from 1AM - 5AM

or the 1st 200 people FREE Thursday, Friday, or Saturday

WELCOME to in The Life Atlanta

ITLA was formed in 1996 to serve the needs of Lesbian/Gay/Bisexual/Transsexual people of African descent within the Metro Atlanta community. Through education, advocacy, coalition building programs and other activities ITLA fosters unity, pride, empowerment, and positive visibility resulting in a strong community voice. This enhances ITLA's ability to serve the needs of Atlanta's L/G/B/T people of African descent community which includes our elders, youth, allies, organizations and businesses affiliated with our community. ITLA is the official coordinator of Atlanta's Annual Labor Day Black Gay Pride Celebration during the Labor Day Holiday. If you are interested in being a part of the celebration, your time, service and/or donations are welcomed.

PO Box 7206
Atlanta GA 30357-0206
404.872.6410
404.506.9730 FAX
info@inthelifeatl.com



[large_flyer1.jpg](#), 1650 x 2549

Thursday Nite 9/1/05
Welcome to Atlanta Party
Club Hours: 1AM - 7AM
 Everyone FREE until 4AM
 Featuring DJ Smalls
 from New York
COME GET YOUR
FREE ON
FROM 1AM-4AM
Club Totally
RENOVATED

Friday Nite 9/2/05
Timz & White Tee Night
Club Hours: 1AM - 10AM
 Contest Starts @ 4AM
\$200.00 Cash Prize
for the Sexiest
MF w/ Timz &
White Tee
Get in FREE from 1 til 5am
 or the 1st 200 people
 We don't STOP pouring at all
 Doors Close at 10:00am

For the Cheapest Party
In Town
Fuck with the
PLAY GROUND
South

Get in FREE from 1 til 5am
 or the 1st 200 people
 We don't STOP pouring at all
 Doors Close at 10:00am

Main Event
PlayGround
& ITLA Present..
BLACK OUT PARTY
Lights go out with 40,000 watts of sound.
 The lights will flash every 30 minutes so move
 your ass fast or get stuck in that lame ass spot!!!
Club Hours: 1AM - 5AM Free - Close 10AM
Saturday Nite 9/3/05

BYE
BYE
 Everyone with
 Out Of State ID
 Get in FREE All Nite Long
Bon Voyage Party
Club Hours: 3AM - 9AM
Sunday Nite 9/4/05

FROM DOWNTOWN: Take I-20 E Take the MAYNARD TERRACE Exit - EXIT 61A
Turn LEFT onto MAYNARD TER. SE, Turn RIGHT onto MEMORIAL DR
Turn RIGHT onto COLUMBIA DR - 1234 Columbia Dr, Decatur, GA 30032
For More Information: 678-933-4198 or 706-951-6230 or 510-875-9920

Reply	Reply All	Forward	As Attachment ▼	Previous Next
Move	Trash ▼	Delete	Back To [INBOX]	

